

Michigan Sweethearts

are a Chapter of the Miss America Little Sister's

Friday, June 14 and Saturday, June 15, 2024

Detailed information on check-in and rehearsals will be posted soon.

Participant Gifts:

An Official

Miss America's
little  sisters



Michigan Sweethearts Chapter Crown and Sash

Clothing/Production Requirements:

- For rehearsal and day activities: casual and play clothes are appropriate.
- For production:
 - **Michigan Sweethearts**
 1. A white knee-length party dress should be worn. No long semi-formal dress or capes will be allowed. The dress must be all white (a small amount of colored trim is allowable). White shoes and anklet socks are suitable for younger girls. Clear shoes or "age appropriate" sandals are acceptable for older girls. Please choose clothing carefully, keeping in mind the age of your child. Jewelry should be kept to a minimum, if any.
 2. No make-up may be used for younger girls and age appropriate for older girls.
 3. The program officials reserve the right to make suggestions or rejections on all clothing and make-up or anything affecting the little sister appearance. This is not a competition, so we suggest a natural look.

To Participate:

- If you would like your child to participate in the Michigan Sweethearts Program, please review the requirements and then submit the attached application form and the \$285 participation fee by **MAY 15, 2024**. **Each night requires a separate application and fee.**
- Tickets for family and friends to attend the show are not included. They can be purchased online or at box office.
- Our host hotel is the Delta Hotel Downtown Muskegon - 231.722.0100
- If you would like to honor your child with an ad in the Miss Michigan program book, follow the instructions on the advertising form and submit by **March 31**.
- There are **only 35 spots** for the Michigan Sweethearts. The spots will be filled by the first 35 participants who have paid the entry fee and registered. **No exceptions will be made.**

For more information, or questions:

Contact Paula DeWall at

michigansweethearts@missmichigan.org

Part of the Miss Michigan Scholarship Program, Inc. — PO Box 349, Ferrysburg, MI 49409



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PO Box 349
Ferrysburg, MI 49409
MissMichigan.org

2024 Application



Requirements:

- For Girls ages 5 to 12 as of June 12, 2024.
• Entry Fee of \$285
• Photo Release form signed and submitted with application
• Application and Entry Fee deadline is May 15, 2024
• Parents are responsible for all Michigan Sweethearts participant expenses while they are in Muskegon.

Select Night: Each night requires a separate application and fee.

- [] Michigan Sweethearts escorted on-stage by TEEN Friday, June 14.
[] Michigan Sweethearts escorted on-stage by MISS Saturday, June 15.

Please complete all fields, if not applicable - mark N/A. Thank you!

Form fields for: Full Name of Michigan Sweethearts, Date of Birth, Parent/Guardian's Full Name, Main Phone Number, Address, Second Phone Number, City, Zip Code, Parent/Guardian's name as you want it announced on-stage, Parent/Guardian's Email address, Miss/Teen Escort Name.

Allergy Information! Please list below any food or other allergies in wish special accommodations are necessary.

On behalf of the Michigan Sweethearts, I agree to the terms and condition of this Application. I acknowledge I have also received event details and schedule and fees are non-refundable.

X Parent/Guardian's Signature Date Signed

Please send your completed application and check, payable to Miss Michigan Scholarship Program, by May 15, 2023 to PO Box 349, Ferrysburg, MI 49409.



2024 PERSONAL PHOTOGRAPHY RELEASE FORM

I, _____, hereby grant the Miss Michigan Scholarship Program irrevocable permission to take images of _____ during the 2024 Miss Michigan Program and the Michigan Sweethearts events.

I give permission to the Miss Michigan Scholarship Program to publish the photographs to their website, social media accounts (address shown below) and other marketing pieces. I agree to contact the Miss Michigan Scholarship Program if I (Parent /Guardian) would like any of the photographs removed from the website.

Further more, I will hold harmless, Miss Michigan Scholarship Program and their legal representatives for any liability by virtue of blurring, distortions or alteration, that may occur in producing the finished product, unless it can be proven that such blurring, distortion or alteration was done with malicious intent toward me.

I affirm that I the parent or guardian have read this release and fully understand the contents.

Parent/Guardian Signature

Parent/Guardian Name

Date:

Website: missmichigan.org
Facebook: @MissMichiganMAO
Instagram: @MissAmericaMI
Twitter: @missamericami



2024 Program Book
Salute Ads Order Form

Purchase Salute Ads online at www.MissMichigan.org under the "LINKS" tab beginning January 31.

Ad Deadline is March 31 of the program year. Late orders may be accepted, if room allows, up to April 15.

To Salute Michigan Sweetheart:

Name _____

Purchased By:

Name/Company _____

Contact Person _____

Contact Email (Must have for proofing) _____

Phone _____

Please design an ad for me.

I will provide a high resolution, print-ready ad.

Dimensions: See exact dimensions at right

Acceptable file formats: jpeg, psd, pdf, ai and eps

Payment Information

Payment by cash/check*
*Returned checks will be subject to an additional \$50 fee.

Payment made online through Shopify
MissMichigan.store

Return this form to your contestant, or mail it to:
Miss Michigan Scholarship Program Book
4315 S. Brooks Road, Muskegon, MI 49444

Advertising questions? Email us at
programbook@missmichigan.org

Ad Information

Ad Size

- Business Card (3.8125" x 2.4375")\$75*
- Quarter Page (3.8125" x 5")..... \$135*
- Half Page Horizontal (7.75" x 5") \$195*
- Half Page Vertical (3.8125" x 10.125")..... \$195*
- Full Page (7.75" x 10.125")\$325*

**A \$5 processing fee will be added on credit card payments.*

Ad price **includes** design services. Ad placement is done solely by the discretion of the designer.

Ad Text (if you want us to design it):

(continue on back if necessary)

please use contestant's headshot, or image available.

I will provide photo(s).
Please send all JPEG, pdf, or eps files via the
Web site: armstrongraphics.wetransfer.com

File Specifications

Graphics, and **logos** must be high resolution (at least 300ppi at 100% of size printed) or vector files.

Photographs must be at least 650k (approx. 2"X3" at 300ppi) up to 4mb (approx. 8"X10" at 300ppi).

Word document files (.doc or .docx) are NOT print-ready files.

Printed photos or business cards can be provided, we will scan them at no additional cost. These will not be returned.

We are not responsible for the reproduction quality of low resolution images provided to us.

By submitting any photo, you declare that you have the photographer's permission to print.